

2026 Powerlink Corporate Sponsorship Application Form

Form Preview

Before you begin

Welcome to Powerlink's online **Corporate Sponsorships Application Form**.

When we receive a sponsorship request we make an assessment against our key focus areas.

If your application is for an event please submit this as far in advance as possible, preferably at least three months prior to the event.

If your application is approved, you will have **12 months** to finalise your project/event and spend the sponsorship funding. This 12-month period commences from the date of approval.

Before you start this application form please ensure you have read the [guidelines](#) and are aware of sponsorship exclusions.

You will be notified of the outcome of your sponsorship application within six weeks after submitting your application.

If you have any questions or require further information, please contact us at updates@powerlink.com.au

Preparing your application

The application is based around a series of questions specific to project/event details, project/event rationale and benefit, your organisation's capability to deliver and budget information.

To complete this application you will need to provide the following:

- ABN details;
- Organisation or auspice information
- Contact details for the primary project's contact, the organisation contact and the organisation's secondary contact details
- Information about your project/event;
- Mandatory attachments to your application include:
 - Public Liability Insurance
- Optional attachments to your application include:
 - Quotes for goods and services.
 - Supporting evidence and documents (e.g. reports, images, letters of support)

Privacy notice

We pledge to respect and uphold your rights to privacy protection under the [Australian Privacy Principles](#) (APPs) as established under the *Privacy Act 1988* and amended by the *Privacy Amendment (Enhancing Privacy Protection) Act 2012*. To view our privacy statement, go to <https://www.powerlink.com.au/privacy-statement>

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Eligibility

* indicates a required field

Confirmation of eligibility

Before proceeding, please confirm the following:

- you have read and understood the sponsorship [guidelines](#)
- you are able to demonstrate alignment between your project/event and the aims of this program
- you are a community group, educational institution, or a not-for-profit organisation
- your organisation is incorporated, or is auspiced by an incorporated organisation for the purposes of this application
- you can deliver the project/event within the nominated locality
- your organisation is able to demonstrate financial viability
- you are able to provide evidence of public liability insurance
- you are able to complete the project/event within 12 months of sponsorship approval.
- you will complete the acquittal form and include photos/reports as appropriate.

You confirm that all statements are true and correct: *

- Yes
 No

Ineligible for funding

If you cannot confirm the above statements you are not eligible for funding. If you would like to discuss your eligibility, please contact us at updates@powerlink.com.au

What is the amount of funding you are applying for? *

Must be a whole dollar amount (no cents).

Numbers only please with no symbols, spaces or punctuation. What is the total financial support you are requesting in this application?

Does this include GST? *

- Yes
 No

If you have sponsorship tiers, please document them here

eg. Gold: \$10,000, Silver:\$5000 and Bronze:\$2,500

Have you previously received Corporate Sponsorship funding from Powerlink? *

- Yes
 No

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This is for internal awareness. Previous recipients are eligible to apply.

Is your sponsorship activity in, or does it benefit, an area which is traversed by Powerlink transmission infrastructure? *

- Yes
- No
- Unknown

Visit <https://www.powerlink.com.au/about/corporate-profile> for a map of the Powerlink network

Organisational structure

Organisation name *

Organisation Name

What is your organisation's legal structure? *

- Incorporated association
- Company Limited by Guarantee
- Co-operative
- Unincorporated organisation (applying through an auspice)
- Other:

What type of organisation are you? *

- Community group
- Educational institution
- Not-for-profit
- Industry association
- Emergency services
- Other:

Please select all that apply

Contact Details

* indicates a required field

Organisation Details

Please provide details relating to your organisation

Please provide a brief description of the services your organisation provide? *

Word count:

Must be no more than 250 words.

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Primary project/event contact *

Title First Name Last Name

Your contact details

Position held within organisation *

Primary project/event contact email *

Must be an email address.

Primary project/event contact phone number *

Must be an Australian landline or mobile phone number (eg: 0730001214 or 0400666888. No spaces please

Organisation ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

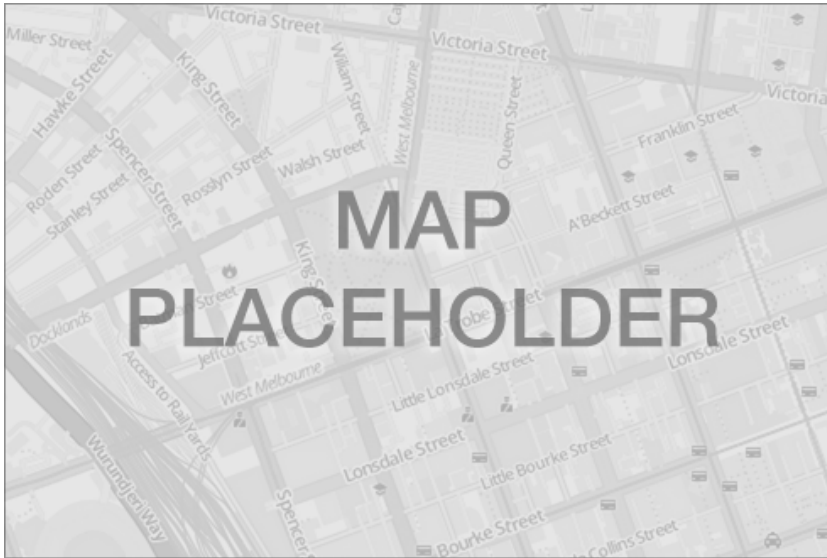
Must be an ABN.

Organisation primary address *

Address

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Organisation postal address *

Address

If this is not a street address please select 'can't find my address' and fill out full details

Organisation primary phone number

Optional - please complete if different to above. Must be an Australian landline or mobile phone number (eg: 0730001214 or 0400666888)

Organisation primary email

Optional - please complete if different to above.

Auspice Details

Please complete this section if applying through an auspice.

Auspice organisation name *

Organisation Name

Please use the organisations full name. Make sure you provide the same name that is listed in official documentation such as that with ABR, ACNC or ATO

Auspice Primary Contact *

Title First Name Last Name

Auspice Primary Contact Position *

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Auspice ABN *

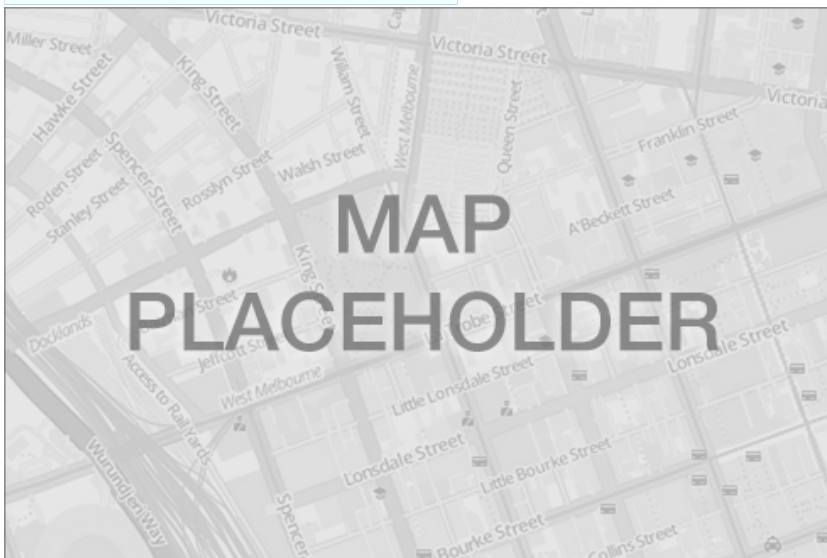
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ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Auspice Primary Address *

Address



Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Auspice Postal Address

Address

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If different to above

Auspice Primary Phone Number *

Must be an Australian phone number.

Auspice Primary Email *

Must be an email address.

Letter of support from Auspice

Attach a file:

The letter must be signed by an authorised person (e.g., Manager, CEO or Board Chair) and must include: name, position, signature and date. Please ensure the letter acknowledges the auspice arrangement.

Project/event Information

* indicates a required field

Project/event Details

The Project/event Details and Project Plan sections will have a weighted assessment value of 15% that contributes to the overall assessment of the application.

Project/Event Title *

Postcode for key community where your project/event will occur *

Local Government Area (LGA) where project/event will occur *

What funding category does your request apply to? *

- Project/initiative
- Event Support

Short project/event description *

Word count:

Must be no more than 250 words.

Provide a short description (100 words recommended) of your project - what are you out to do?

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Key dates and the timeframe of your sponsorship activity *

Word count:
Must be no more than 100 words.

Assessment criteria

* indicates a required field

Applications will be assessed and weighted (%) against the following criteria and alignment. Percentages listed indicate the weightings of the questions for assessment.

Benefit to the stakeholders - weighted criteria 30%

Please describe how your project/event or activity will benefit stakeholders and the community? *

Word count:
Maximum 350 words. For example, "Improving our hub facilities will provide a more welcoming and inclusive environment for the community, new families in town and a destination for all ages and genders to gather safely."

List the benefits to Powerlink *

Word count:
Must be no more than 150 words.

Project/event objectives - weighted criteria 25%

What are the primary focus area/s for your project/event? *

- Empowering communities
- Protecting and conserving the environment
- Supporting safety and well-being
- Education (children/students)
- Education (industry)

Please select all that apply

Please describe how your proposed project/event will contribute to Powerlink's Corporate Sponsorships objectives (as above)? *

Word count:

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Maximum 350 words.

Capability to deliver - weighted criteria 15%

Please describe your organisation's ability to complete the proposed project/event. *

Word count:

Must be no more than 300 words.

What expertise or resources does your organisation have to deliver the project?

Budget and value for money - weighted criteria 15%

Please describe the project/event's budget and demonstration of value for money. *

Word count:

Must be no more than 300 words.

Supporting documentation

Please attach any supporting documentation you feel is important to the applications success.

Mandatory Documents

- Evidence of public liability insurance

Optional Documents

- Quotes for goods and services
- Supporting evidence and documents, e.g. photos, past event reports, sponsorship prospectus, letters of support

Documents *

Attach a file:

e.g. photos, reports, letters, examples of your work

Declaration & Feedback

* indicates a required field

Terms and conditions

Successful applicants

Successful applicants will be asked to:

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- enter into a funding agreement with Powerlink which sets out the rights and obligations of the parties in relation to the project/event
- if applying with an auspice, the auspice is required to enter into a funding agreement with Powerlink
- complete the project or event within 12 months of receiving sponsorship funding
- provide any relevant insurance certificates if requested
- seek approval prior to the use or publication of our logo and follow the corporate identity elements for promotional material provided by Powerlink in the Brand Guidelines
- submit an acquittal form via SmartyGrants which includes a short summary or success stories at the end of the project/event detailing outcomes
- share any photos of the project/event with Powerlink that may be used by Powerlink in future
- advise us of any changes in circumstance relating to the sponsored project/event
- understand that Powerlink has a 30-day payment term.

Key terms

Powerlink is not legally bound or required to provide funds or advance any payment amounts until a funding agreement is in place.

To receive funds if your application is successful, you will need to:

- submit a completed funding agreement, which we will attach to your application within Smarty Grants
- provide any relevant insurance certificates, if requested
- adhere to Powerlink vendor processes. More information will be provided to you on this, if successful.

If you are unable to meet the funding agreement timeframes or budget expenditure, please speak with us.

Privacy

The information an applicant provides in their application form will be handled in accordance with the Privacy Act 1988 (Cth). For more information see the [Powerlink's Privacy Policy](#). In submitting an application, the applicant agrees to the Powerlink collecting any personal information contained within the application, including the name, contact details and role of its officers in order to assess the application and for the purpose of funding administration.

For further information contact us via updates@powerlink.com.au

Applicant declaration *

- The information given on this application is complete and correct.
- I have the authority to supply all contact and project/event details for this application.
- This application is subject to the Corporate Sponsorship Application Guidelines, which I have read and accepted.
- I have read and I accept the terms and conditions and acknowledgement statement.

At least 4 choices must be selected.

I agree with the above statements: *

- Yes
- No

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Name *

Position *

Name of organisation *

Phone *

Email *

Date *

Must be a date.